

# fashion calendar 1987

JUNE 1

## JANUARY

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# 1988

## JANUARY

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, MAY 25 & JUNE 1, 1987

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 26	BRITISH KHAKI BY ROBERT LIGHTON...(Holiday)...214 W 39th...8th fl.....221-1199		
*May 28	<u>DALLAS</u> : FALL/WINTER REGIONAL MARKET; (800) 634-2630. (5/28-6/2)		
Friday May 29 10:00 A.M.	SHOWING OF HOLIDAY COLLECTION Buyers, 354-4900. Press, 11 A.M. By inv. Contact: Sarah Patterson, 703-3137.	LIZ CLAIBORNE	1441 BROADWAY SHOWROOM - 7TH FLOOR
Friday May 29 11:30 A.M.	48TH COMMENCEMENT EXERCISES & ANNUAL AWARD By inv. Award to Mel & Patricia Ziegler, Banana Republic. Contact: 752-1530.	LABORATORY INSTITUTE OF MERCHANDISING	HOTEL PLAZA 5TH AVE. & 59TH STREET
*May 29	<u>CHICAGO</u> : FALL/WINTER REGIONAL MARKET; (312) 527-4141. (5/29-6/2)		
May 30	44TH ANNUAL FASHION & BOUTIQUE SHOW at Javits Convention Ctr; 594-0880. (5/30-6/2)		
May 31- June 3	FUR EXPO '87 at Madison Square Garden Rotunda, sponsored by Master Furriers Guild of America. Buyers: 244-8570. Press: Elizabeth Henkel, N.W. Ayer, 683-4900 ext 3350.		
Monday June 1 11:30 A.M.	BISANG FOURRURES/SWITZERLAND FALL/WINTER FURS Press only by invitation. Thereafter by appointment. Contact: Jeff Tepper, 244-8755.	THE TEPPER COLLECTION (345 SEVENTH - 4TH FL)	WESTBURY HOTEL (MAD/69TH) MAYFAIR ROOM
Monday June 1 3:00 P.M.	SHOWING OF JERRY SORBARA FUR COLLECTION By invitation. Thereafter by appt., 594-3897. Contact: Jan Roberts, 214-741-6911.	NEIMAN-MARCUS	LA COLONNA 17 WEST 19TH STREET
Monday June 1 5:00 P.M.	PREMIERE SHOWING: HOLIDAY COLLECTION By invitation. Thereafter by appt. Buyers: 703-3346. Press: Diane Clehane, 703-3157.	DANA BUCHMAN	1441 BROADWAY SHOWROOM - 6TH FLOOR
Monday June 1 7:00 P.M.	RECEPTION: HONORING ISSEY MIYAKE By invitation. Contact: 872-8610.	BERGDORF GOODMAN	754 FIFTH AVENUE 1ST FLOOR
Monday June 1 7:00 P.M.	"AN EVENING OF FUR"-- FASHION SHOW Presentation at 8:00, followed by buffet and dancing. Tkts: \$45. Contact: 244-8570.	MASTER FURRIERS GUILD & HARPER'S BAZAAR	THE TUNNEL 220 12TH AVE. (27TH ST)
June 1- June 4	SPRING '88 PREVIEW: FOOTWEAR FASHION WEEK AT N.Y. HILTON; & VOLUME FOOTWEAR EXPO AT N.Y. SHERATON CENTRE. Contact: 246-3410.		
Monday June 1- June 4	SPRING '88 SHOE SHOW For Candie's, Compulsion, Cameos, Crayons; 9-5 PM. Contact: 758-8200	EL GRECO	725 FIFTH AVENUE TRUMP TOWER - 15TH FLOOR
Monday June 1- June 3	SPRING '88 SHOE COLLECTION Presentations on the hour. Press: Suzanne Johnson, 832-1711.	9 WEST	39 WEST 56TH STREET 1ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	SPRING '88	H & M RAYNE	OMNI HOTEL
June 1-	SHOE COLLECTION	OF LONDON	SUITE 2133
June 4	By appt. Buyers: Alyce Reizes, 586-5525. Press: Calisch Assoc., Inc. 489-8420.		
June 1-5	ARLENE LA MARCA SPRING FOOTWEAR.....	41 E 57th St.....	Suite 3901.....888-6778
June 1	APPARENZA....(Holiday/Resort).....	1411 Broadway....	15th fl.....840-9400
June 1	AUSTRALIAN WOOLSKIN..(Premiere: Couture Shearling)	499 Seventh..	7th fl No..594-5558
June 1	BRECKENRIDGE; BRECKENRIDGE PETITES...(Holiday)...	1411 Broadway....	3rd fl...221-2544
June 1	PERRY ELLIS AMERICA..(Holiday/Resort)...	575 Seventh.....	2nd fl.....921-8500
June 1	JILL FITZSIMON-AUSTRALIA...(Holiday)....	499 Seventh.....	11N.....947-9033
June 1	TOMMY HILFIGER....(Holiday).....	1411 Broadway....	17th fl.....921-5656
June 1	LIZWEAR.....(Holiday).....	1441 Broadway....	16th fl.....354-4900
June 1	LIZWEAR GIRLS.....(Holiday).....	1441 Broadway....	4th fl.....354-4900
June 1	PORTER GARNEE LTD (Louis Marino, Marian Clayden)...	488 Seventh...	Suite 9F..563-4004
June 1	MARITHE & FRANCOIS GIRBAUD...(Men's 6/15)...	1411 Broadway.....	27th fl.....868-5360
June 1	GORDON HENDERSON.....(Holiday).....	80 W 40th.....	6th fl.....302-9399
June 1	PAULA SAKER.....(Press: Jeanne Chappell, 595-9420)	530 Seventh..	29th fl..221-6960
June 1	ALFRED SUNG.....(SUNG SPORT, 5/18).....	550 Seventh.....	23rd fl.....391-8288
June 1-5	FRAGRANCE WEEK IN N.Y.: Opening ceremonies, Public Library, 11:30-12:30; 725-2755.		
Tuesday	BENEFIT LUNCHEON:	FASHION INSTITUTE OF	WALDORF-ASTORIA
June 2	FASHION EDUC. FOUNDATION	TECHNOLOGY (227 W. 27)	GRAND BALLROOM
12:00 Noon	Honoring Joseph Augeri, Cosmair. By inv. Tickets: \$100.00. Contact: 760-7820.		
Tuesday	SHOWING OF FUR	TABAK FURS	MAYFAIR REGENT
June 2	COLLECTION		610 PARK AVENUE
12:30 P.M.	By invitation. Contact: Keeble Cavaco & Duka, 582-3473.		
Tuesday	PRESS SHOWING: FALL/WINTER	GALANOS FURS	345 SEVENTH AVENUE
June 2	FUR COLLECTION		SHOWROOM - 20TH FLOOR
3:00 P.M.	By inv. Press: Patricia Durkin. Buyers by appt.; Kim Major. Contact: 563-4611.		
Tuesday	PREMIERE: BOWLING GREEN--	GEOFFREY BEENE	THE DAIRY
June 2	NEW MEN'S FRAGRANCE		CENTRAL PARK & 60TH STREET
5-7:00 PM	Cocktails. By invitation. Press: Marina Maher Communications, 759-7543.		
Tuesday	"DIAMOND SOLITAIRES"	DIAMOND INFORMATION CTR	NELL'S
June 2	COCKTAIL RECEPTION	& GQ MAGAZINE	246 WEST 14TH STREET
6-8:00 PM	By invitation. Contact: Holly Falken, 708-5474.		
June 2	MARIO FORTE; SETIAGE; WILLIAM ROYCE (Holiday/Resort) 530 Seventh, 22nd fl..221-2200		
June 2	ST. GILLIAN SPORTSWEAR...(Holiday).....214 W 39th.....Suite 900.....719-1030		
Wednesday	FIFTEENTH ANNUAL	THE FRAGRANCE	WALDORF-ASTORIA
June 3	RECOGNITION AWARDS	FOUNDATION (142 E 30TH)	GRAND BALLROOM
6:00 P.M.	Dinner at 7:00. Cost: \$350.00; \$500.00, non-members. By inv. (Black tie); 725-2755.		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 3	BASCO BY GENE PRESSMAN & LANCE KARESH...58 W 40th.....10th fl.....764-1730		
June 3-	DOMINIQUE BORDENAVE'S "SHOE FACES" exhibition at Richard Erker Gallery, 132		
June 5	Thompson St. Hrs: 1-8 PM. Sponsored by Charles Jourdan Foundation.		

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\*Wednesday PRESS PREVIEW: FALL/WINTER MEN'S FASHION ASSOC'N RYE TOWN HILTON  
 June 3- MEN'S & BOYS' FASHIONS (240 MADISON AVENUE) RYE, NEW YORK  
 June 7 By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert.  
 P.R.: Stephanie Jubelt, 683-5665. Contact: Deborah Lederer, 683-5665.

Wednesday, June 3

12:00 Noon	Lunch	4:00 P.M.	Le Coq Sportif
1:15 P.M.	Cosmetics, Toiletry & Fragrance Assoc.	4:30 P.M.	JC Penney
1:50 P.M.	MFA Seminar	7:00 P.M.	Mystery Cocktail Reception
3:00 P.M.	Stetson	8:30 P.M.	Tommy Hilfiger
3:20 P.M.	Cesarani	9:00 P.M.	Dinner (Tommy Hilfiger)

Thursday, June 4

7:30 A.M.	Breakfast	1:00 P.M.	Lunch (Wool Bur; French Menswear Federation)
8:40 A.M.	Designers Portfolio	2:30 P.M.	Lee
9:50 A.M.	Timberland	3:10 P.M.	Bill Robinson
10:30 A.M.	Tony Lambert	3:50 P.M.	Serengeti
11:10 A.M.	Adidas	4:15 P.M.	Ballantyne Sportswear Ltd.
11:50 A.M.	Nat'l Outerwear & Sportswear Assoc'n	4:55 P.M.	Robert Comstock
12:30 P.M.	The Wool Bureau	6:30 P.M.	Cocktails & Dinner (Ray-Ban/Bausch & Lomb)
		9:30 P.M.	Cutty Sark Awards (SUNY)

Friday, June 5

7:30 A.M.	Breakfast	12:45 P.M.	Lunch
8:30 A.M.	Jockey International	2:30 P.M.	Combe, Inc.
9:10 A.M.	Women's Wear Showcase	3:10 P.M.	E. G. Smith
9:50 A.M.	Ruff Hewn	3:35 P.M.	The Arrow Company
10:30 A.M.	Jhane Barnes	4:15 P.M.	Jewelcom
11:10 A.M.	Alexander Julian	4:40 P.M.	Sears
11:50 A.M.	French Menswear Federation	7:00 P.M.	Cocktails (Cultured Pearl Assoc.)
12:30 P.M.	Dupont	8:30 P.M.	Dinner (Nat'l Cosmetology Assoc.)
		10:30 P.M.	"Playboy After Hours" (Playboy)

Saturday, June 6

7:30 A.M.	Breakfast	11:50 A.M.	After Six
8:30 A.M.	Lord Jeff	12:30 P.M.	Lunch
9:10 A.M.	Jeanswear Communications	2:30 P.M.	Photography Session (to 3:30 P.M.)
9:50 A.M.	Pendleton	2:30 P.M.	Interview Schedule (to 5:30 P.M.)
10:30 A.M.	New Man	7:00 P.M.	Cocktails (Wemco)
11:10 A.M.	Merry-Go-Round	8:00 P.M.	Ford Beck/Resilio
		8:45 P.M.	Dinner (Wemco)

Sunday, June 7

7:45 A.M.	Breakfast	9:30 A.M.	Interview Schedule (to Noon)
8:30 A.M.	Panel -- Menswear Retailers of America	12:00 Noon	Lunch

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Thursday	8TH ANNUAL CUTTY SARK	CUTTY SARK SCOTCH	PERFORMING ARTS CENTER
June 4	MENSWEAR AWARDS		SUNY, PURCHASE, NY
9:30 P.M.	Benefit for Citymeals-On-Wheels, American Foundation for AIDS Research, Save The Theatres, Manhattan Theatre Club. Tickets: \$150.00. Contact: 594-5151.		

Friday	PRESS SHOWING:	LIZ CLAIBORNE DRESSES/	1441 BROADWAY
June 5	HOLIDAY COLLECTION	PETITE DRESSES	SHOWROOM -17TH FLOOR
10:30 AM	By invitation. Thereafter by appointment. Press: Donna Jagger, 354-4900.		

\*June 5 LOS ANGELES: FALL/WINTER REGIONAL MARKET IN LOS ANGELES; (213) 620-0260 (6/5-8)



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*June 5	MIAMI: FALL/WINTER REGIONAL MARKET IN MIAMI;	(305) 261-2900.	(6/5-8)
*June 5	ATLANTA: FALL/WINTER REGIONAL MARKET IN ATLANTA;	(404) 688-8994.	(6/5-9)
Sunday	RECEPTION: HISTORIC BELLS	TRAPHAGEN SCHOOL/AMERICAN	257 PARK AVE. SOUTH
June 7	COLLECTED BY SARNA	BELL ASSOCIATION INT'L	
11:30-3:00	International antique, sleigh, cow, temple and etched bells. Contact: 673-0300.		
June 7-10	MID-YEAR VARIETY MERCHANDISE SHOW AT JAVITS CONVENTION CTR. Contact: 516-627-4000		
Monday	SHOWING OF RESORT	GIANFRANCO FERRE	WESTBURY HOTEL
June 8	COLLECTION		15 EAST 69TH ST.
11:30 A.M.	By inv. Luncheon to follow. Contact: Keeble Cavaco & Duka, 582-3473.		
Monday	BENEFIT DINNER TO HONOR	FASHION INSTITUTE OF	WALDORF-ASTORIA
June 8	MARVIN TRAUB	TECHNOLOGY (227 W 27TH)	GRAND BALLROOM
6:30 P.M.	Chairman, Bloomingdales. For Education Foundation. Tickets: \$500.00; 760-7820.		
June 8	ASERET.....(Holiday).....530 Seventh.....9th fl.....575-1189		
June 8	DIANNE BEAUDRY.....(Winter/Holiday)....214 W 39th.....Suite 702.....391-0213		
June 8	GEOFFREY BEENE SPORTSWEAR...(Resort)....485 Seventh.....14th fl.....714-5800		
June 8	BREFF AGENCY, INC-- "The Best of West Germany"...485 Seventh...Suite 301...563-3540 (Holiday: Iris Von Arnim - sweaters; Beatrice Hympendahl - cocktail/evening)		
June 8	CASI DESIGNS.....(Holiday).....530 Seventh.....2nd fl.....944-8870		
June 8	LUCILLE CHAYT.....(Holiday).....264 W 35th.....6th fl.....564-2584		
June 8	CLAIBORNE.....(Fall II).....1441 Broadway....15th fl.....354-4900		
June 8	CLEOPATRA; CLEOPATRA TOO..(Holiday/Resort)..530 Seventh..17th fl.....382-2454		
June 8	BETTY HANSON & COMPANY...(Holiday).....205 W 39th.....14th fl.....840-8888		
June 8	RONNIE HELLER...(Fall II/Holiday).....498 Seventh.....17th fl.....594-4906		
June 8	MICHAEL KATZ.....(Holiday).....13 E 17th St.....7th fl.....929-3976		
June 8	CALVIN KLEIN CLASSICS...(Resort/Transition) 205 W 39th...12th fl.....719-2600		
June 8	TONY LAMBERT.....(Holiday/Resort).....1407 Broadway....Suite 204.....391-1700		
June 8	LANVIN DIFFUSION..(Resort/Holiday).....1370 Ave Americas...12th fl.....581-3890		
June 8	DANNY NOBLE....(Note: new address).....214 W 39th.....2nd fl.....398-9393		
June 8	MICHOEL SCHOELER.....(Holiday).....1466 Broadway....Suite 401.....944-6311		
June 8	ADELE SIMPSON..("Interlude"-Pre-Resort)...530 Seventh....23rd fl.....354-8600		
June 8	TABLE EIGHT-AUSTRALIA.....214 W 39th.....Suite 705.....382-0167		
June 8	TAHARI.....525 Seventh.....21st fl.....921-3600		
June 8	LINDA ALLARD FOR ELLEN TRACY..(Holiday/Spring I)...575 Seventh...10th fl...944-6999		
June 8	JOAN VASS.....(Holiday).....485 Seventh.....Suite 510.....947-3417		



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June 8	LEVINO VERNA...(Holiday).....	498 Seventh.....	9th fl.....279-2345
June 8	ADRIENNE VITTADINI....(Holiday).....	1441 Broadway....	9th fl.....921-2510
Tuesday June 9 11:00 A.M.	"SEVENTEEN SPIRIT" ANNUAL FALL TRENDS SHOW Also at 2:00 PM. Tickets: \$25. Contact: Mimi McNamara,	SEVENTEEN MAGAZINE	PARSONS FASHION CENTER 560 SEVENTH AVENUE 407-9774 or 759-8100.
Tuesday June 9 5-7 P.M.	"MAN OF THE YEAR IN RETAILING" AWARD Honoring Edward Finkelstein, Chmn, Macy's. By inv. Contact: Florence Lentz, 986-3470. Press: Rea Lubar Inc., 575-0735.	THE BERKELEY SCHOOL OF MANHATTAN	3 EAST 43RD STREET
Tuesday June 9 5-7:00 PM	PRESS SHOWING: THIRTEEN NEW PRODUCTS Cocktail buffet reception. By inv. Press: Billie Gould Assoc., 661-9675 or 697-4487.	KRUPS	INST. OF INT'L EDUCATION 809 U.N. PLAZA - 12TH FL.
Tuesday June 9 7:00 P.M.	HOLIDAY/SPRING FASHION SHOW Followed by 10th Anniversary celebration. By inv. Contact: Della Olsher, 869-9322.	NILANI (1375 BROADWAY)	PUCK BALLROOM 295 LAFAYETTE STREET
Tuesday June 9 9-5:00 PM	PRESS PREVIEW: FALL/ WINTER FUR COLLECTION Press only. By appointment throughout day. Contact: Mr. Thomas, 407-7955.	J. MENDEL FOURRURES; & GILLES MENDEL FOR SAGA	ELIZABETH ARDEN SALON 691 FIFTH AVENUE - 2ND FL.
June 9	SALVATORE FERRAGAMO...(thru 6/24).....	663 Fifth .....	5th fl.....838-9470
June 9	ABE SCHRADER CORP.....	530 Seventh.....	15th fl.....840-7733
*June 9	MILAN: ESMA (Knitwear Spring/Summer '88) IN MILAN. Contact: 02-801406. (6/9-12).		
June 9- June 20	"SUMMER ENTERTAINING" at "The Home on Seventh", Bergdorf Goodman, 754 Fifth Avenue, 7th floor. Contact: Betsy Baron, 872-8611.		
Wednesday June 10 6:30 P.M.	GALA: GRAND OPENING CEREMONIES & BUFFET First Japanese apparel manufacturing firm in U.S. By inv; KM Media Prod., 807-1610.	SANYO FASHION HOUSE (512 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday June 10 6:30 P.M.	BENEFIT DINNER TO HONOR DAVID DWORKIN President, Neiman-Marcus. Tickets: \$300.00. Contact: 382-0711; (303) 398-1078.	NAT'L JEWISH CTR. FOR IMMUN./RESPIRATORY MED.	WALDORF-ASTORIA GRAND BALLROOM
June 14-18	N.A.D.I. (NAT'L ASSOC'N OF DISPLAY IND) at Javits Conv. Ctr. Contact: 213-2662.		
Monday June 15 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Contact: 688-4410.	ADOLFO	ST. REGIS HOTEL VERSAILLES ROOM
Monday June 15 7:00 P.M.	AUCTION FOR AMERICAN FOUND. FOR AIDS RESEARCH Dinner: \$85.00; 213-2662. Press: Ruth Schwartz, 463-0684.	NAT'L ASSOC'N OF DISPLAY INDUSTRIES	ROSELAND 239 WEST 52ND STREET
June 15-18	CHRISTIAN DIOR BOUTIQUE..(Paris)(Cruise) 1372 Bwy, 20th fl..Joanne Pierce, 221-4393		
Tuesday June 16 12:00 Noon	SHOWING OF COUTURE COLLECTION By invitation. Contact: Aliana Roux, 737-9759.	JACKIE ROGERS	1000 PARK AVENUE
Tuesday June 16 7:00 P.M.	LOUIS DELL'OLIO FOR ANNE KLEIN: FALL '87 To benefit Phoenix House. Tkts: \$50. Contact: Sara Fagin, 595-5810. Press: 940-4248.	SAKS FIFTH AVENUE	3RD FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 17 9:00 A.M.	PRODUCT LAUNCH: NEW SKIN CARE LINE Breakfast. Line designed specifically for black women.	NAOMI SIMS (315 WEST 57TH STREET)	HOTEL PIERRE GOLD ROOM By inv. Contact: 586-4460.
Wednesday June 17 6:30 P.M.	STUDENT/DESIGNER FASHION SHOW Reception following. Host: Mary McFadden.	FASHION INSTIT. OF TECH. & N.I.F.T OF INDIA By inv., 760-7672.	F.I.T. AMPHITHEATRE NW CORNER - 27TH ST/7TH AV Press: 757-9100.
Thursday June 18 10 & 12	PRESS SHOWING: HOLIDAY/EARLY SPRING By inv. From 6/23, by appt.	ANNE KLEIN II Buyers: Lynn Erickson;	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Press: Kiki Katos, 730-1844.
Thursday June 18 5:00 P.M.	INTRODUCTION OF FALL COUTURE COLLECTION By invitation. Press: Gottfried & Loving, 688-4665.	JOHN ANTHONY (60 E 66TH, SUITE 1A)	THE AMERICAN SOCIETY 680 PARK AVENUE (68TH ST)
June 22	PERRY ELLIS PORTFOLIO....(Holiday/Resort)..575 Seventh...2nd fl.....		921-8500
June 22	MARYLL LANVIN.....(Cruise/Pre-Spring)...1370 Ave Americas...12th fl.....		581-3890
Tuesday June 23 8:30 A.M.	"UNCOVERING THE TRUTH ABOUT PLASTIC SURGERY" Breakfast. Press conference at 9:00. By inv. Contact: Diane Terman PR, 744-6055.	DR. STEPHEN HERMAN	800 B FIFTH AVENUE
Wednesday June 24 7:00 P.M.	BENEFIT: DONNA KARAN WINTER COLLECTION For American Ballet Theatre. Tickets: \$60.00. By inv. Publicity Dept: 872-8612.	BERGDORF GOODMAN	2ND FLOOR
*June 27	<u>FLORENCE</u> : PITTI BIMBO & MODA BIMBO (Children's) IN FLORENCE. (6/27-29)		
June 28	NAMSB (NAT'L ASSOCN MEN'S SPORTSWEAR BUYERS), JAVITS CONV. CTR; 986-1811. (6/28-30)		
June 28	DECOTEX (Home Furnishings & Textiles), JAVITS CONV. CENTER; 563-5350. (6/28-30)		
*June 29	<u>LOS ANGELES</u> : MEN'S MARKET IN LOS ANGELES (Holiday) (6/29-7/1)		
*July 3- July 6	<u>FLORENCE</u> : PITTI UOMO/UOMO ITALIA (Men's Trade Show) IN FLORENCE AT FORTEZZA DI BASSO. Contact: Pamela Altman, 944-2580.		
July 4	INDEPENDENCE DAY (Saturday)		
*July 4-6	<u>PARIS</u> : BABY 16 (Int'l Childrenswear) PORTE DE VERSAILLES; Hanna Kamionski, 213-0170		
*July 7	<u>MILAN</u> : MILANOVENDEMODA (Men's) IN MILAN. (7/7-10)		
July 15	L'ZINGER INTERNATIONAL & GO SILK..(Holiday/Resort)..575 Seventh..18th fl...382-3303		
July 19- July 21	UOMO MODA (Menswear from Italy) IN NEW YORK; Berkshire Place Hotel, 52nd Street & Madison Avenue. Contact: Pamela Altman, 944-2580.		
*July 19	<u>DALLAS</u> : MEN'S & BOYS' MARKET WEEK IN DALLAS (Holiday/Spring) (7/19-21)		
Monday July 20 7:00 P.M.	GALA: 10TH YEAR ANNIVERSARY CELEBRATION Dinner. By invitation. Contact: Pamela Altman, 944-2580.	UOMA MODA	RISTORANTE BICE 7 EAST 54TH STREET
July 20	BRITISH KHAKI BY ROBERT LIGHTON...(Resort)...214 W 39th..8th fl.....221-1199		
*July 20	<u>ROME</u> : COUTURE SHOWINGS IN ROME. (7/20-23)		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*July 26- July 27	LOS ANGELES: UOMO MODA SHOW (Men's) IN LOS ANGELES; at Beverly Hilton Hotel. Contact: Piera Koulermos, (213) 879-0950.		
*July 26	PARIS: COUTURE SHOWINGS IN PARIS (7/26-30)		
July 27	NORMAN STEPHEN (Valerie Alberts, Babette, Giavani...109 W 38th...5th fl....997-0211 Biagiotti, Marilyn Blumer, Stephan Caras, Bernard Cowan, Leanto, Dominic Bellissimo for Lindzon, Helene Reiem, Bernard Zins)		
Aug. 1-4	NAT'L SHOE FAIR at Javits Center, N.Y. Hilton & Sheraton Centre. Contact: 246-3410.		
Aug. 2-5	INTERNATIONAL KIDS SHOW at Javits Convention Center; 594-0880.		
Monday Aug. 3-5 7-9 A.M.	CRUISE '88 SWIMWEAR TREND REPORT Buffet bkfst. Informal presentation. By inv. Contact: Araby Parsons, 512-9416.	DUPONT	1407 CLUB 1407 BROADWAY
Cancelled Aug. 3	VIEWPOINT BY GOTTEX SWIMWEAR COLLECTION ORIGINALLY SCHEDULED FOR MONDAY, AUGUST 3 AT 9:00 A.M., HAS BEEN CANCELLED.		
Monday Aug. 3 4:00 P.M.	SHOWING OF BEACHWEAR COLLECTION By invitation. Press: Cristina & Shafer, 645-5151.	ADRIENNE VITTADINI (1411 BWAY, 32ND FL)	THE WATER CLUB 500 EAST 30TH STREET
Monday Aug. 3 6:30 P.M.	SHOWING OF FASHION FOOTWEAR FROM SPAIN Show at 7:30. By invitation. Contact: Barbara Oka, 505-1330.	EMBASSY OF SPAIN COMMERCIAL OFFICE	PLACE TO BE ANNOUNCED
Monday Aug. 3- Aug. 5	PRESS SHOWING: RESORT/HOLIDAY COLLECTION 9-5. By inv. Thereafter by appt., 784-0840. Press: McEntrye & Haverly, 861-6632.	JOANNA MASTROIANNI	250 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Aug. 3	ADRI.....	205 W 39th.....	17th fl.....398-6161
Aug. 3	AFTER FIVE BY PARTY FORMALS.....	530 Seventh.....	14th fl.....354-7010
Aug. 3	AKIRA.....	530 Seventh.....	6th fl.....398-0018
Aug. 3	AKRIS CLUB.....(Michael Cressey).....	499 Seventh.....	23rd South.....967-7781
Aug. 3	BARBOGLIO.....(Rod Owens).....	485 Seventh.....	16th fl.....760-0100
Aug. 3	JHANE BARNES.....	575 Seventh.....	9th fl.....382-0961
Aug. 3	BASCO BY GENE PRESSMAN & LANCE KARESH...58 W 40th.....	10th fl.....	764-1730
Aug. 3	ADAM BEALL.....	550 Seventh.....	7th fl.....302-1477
Aug. 3	GEOFFREY BEENE.....	550 Seventh.....	4th fl.....398-0800
Aug. 3	RAUL BLANCO.....	530 Seventh.....	6th fl.....382-2610
Aug. 3	BLASSPORT.....	550 Seventh.....	2nd fl.....354-4200
Aug. 3	MARC BOUWER.....	202 W 40th.....	8th fl.....719-1014
Aug. 3	ELEANOR P. BRENNER.....	1460 Broadway....	12th fl.....382-2655
Aug. 3	AGATHA BROWN.....	550 Seventh.....	5th fl.....840-0144



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 3	ARTHUR CHAPNIK.....	230 W 38th.....	6th fl.....840-2777
Aug. 3	PAULA COHEN (Saint Romei,..... Pave, Lorraine Beauchamp for Daymor, Louisa Nevins, Tiffani Kim, Erika)	498 Seventh.....	9th fl.....947-8252
Aug. 3	COMMOTION (Coraggio, Jeet, David Josef, DJII by... David Josef, Larry LeGaspi, David Pollizzi, Marion Regan, Silverworks)	264 West 35th..	23rd fl...695-1673
Aug. 3	BERN CONRAD.....	530 Seventh.....	27th fl.....391-8052
Aug. 3	CORINNE Z (Alachka, All Things Bright And British,.. And Then, Delaware Street, Gabani, Varda Garfinkel, Kira, Mandana, Scarlet Rage, Shalmay)	214 W 39th...2nd fl....	704-0838
Aug. 3	VICTOR COSTA.....	530 Seventh.....	20th fl.....719-1460
Aug. 3	LEAMOND DEAN.....	530 Seventh.....	24th fl.....704-4303
Aug. 3	DIANE DICKINSON.....	530 Seventh.....	9th fl.....354-4147
Aug. 3	GENE EWING/BIS.....	575 Seventh.....	Suite 2510.....921-0685
Aug. 3	SALVATORE FERRAGAMO.....	663 Fifth.....	5th fl.....838-9470
Aug. 3	FLORENCE & CELESTE (Ann Crona, Endres, Felice,... Annemarie Gardin, Jaz, Carol Peretz, Antonella Preve Dresses)	498 Seventh...9th fl.....	279-9620
Aug. 3	JULIE FRANCIS.....	530 Seventh.....	21st fl.....719-1414
Aug. 3	GERALD FRANKLIN.....	550 Seventh.....	22nd fl.....819-1444
Aug. 3	DIANE VON FURSTENBERG SPORTSWEAR.....	1407 Broadway....	20th fl.....869-1400
Aug. 3	JIMMY GAMBA.....	525 Seventh.....	18th fl.....302-3960
Aug. 3	JENNIFER GEORGE.....	530 Seventh.....	30th fl.....764-0630
Aug. 3	ANNE HALL.....	209 W 38th.....	12th fl.....302-5620
Aug. 3	BETTY HANSON & COMPANY.....	205 W 39th.....	14th fl.....840-8888
Aug. 3	CATHY HARDWICK.....	1441 Broadway....	26th fl.....354-3939
Aug. 3	SYLVIA HEISEL.....	488 Seventh.....	Suite 2J.....868-1412
Aug. 3	CAROLINA HERRERA.....	19 E 57th.....	2nd fl.....355-3055
Aug. 3	HINO & MALEE; HINO & MALEE II..(Tom Hewitt)...575 Seventh....Suite 1457....997-0097		
Aug. 3	CAROL HORN.....	575 Seventh.....	33rd fl.....921-9670
Aug. 3	ICINOO.....	530 Seventh.....	7th fl.....730-0764
Aug. 3	THE ISABELLA CO..... (Michel Ambers, Bagutta, Basler, Gibi)	1466 Broadway....	Room 803.....302-2055
Aug. 3	MARC JACOBS.....	552 Seventh.....	4th fl.....575-7818
Aug. 3	BETSEY JOHNSON.....(Holiday/Resort).....	209 W 38th.....	2nd fl.....921-0510



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 3	JEANNE-MARC.....	1466 Broadway....	9th fl.....575-7840
Aug 3	KAY JUDGE/PERL INC. (Black Rose, Kae Blaikie, Loua Dyn, Framm Ltd, Norma Ltd, Schjelde, Vivian Chan Shaw)	...499 Seventh...	7th fl North..594-5558
Aug. 3	ALEXANDER JULIAN WOMENSWEAR.....	575 Seventh.....	24th fl.....819-5250
Aug. 3	MICHAEL KATZ.....	13 E 17th.....	7th fl.....929-3976
Aug. 3	ALEXIS KIRK.....	385 Fifth.....	7th fl.....532-3779
Aug. 3	DON KLINE.....(Vonderheide Assoc.).....	485 Seventh.....	Suite 504.....714-1110
Aug. 3	MICHAEL KORS.....	148 W 28th.....	6th fl.....620-4677
Aug. 3	FLORA KUNG.....	214 W 39th.....	3rd fl.....302-3600
Aug. 3	LAWRENCE....(Press: Jeanne Chappell, 595-9420)..	530 Seventh...	30th fl.....302-6100
Aug. 3	SUNNY LEIGH.....	1407 Broadway....	Suite 2212.....302-8620
Aug. 3	LEVINE & YAROSH (III B by Bonavitacola, Celia, Danie-elle, Eff See, G. Gross/H. Who, C.H. by C. Herrera, J. Hitchcock, Knights of London, Knits by Helene, I. Marshall, Rich/Levy, Sao Knits, J. Sasso, Trigere-Coat)	...214 W 39th..	11th fl.....382-0910
Aug. 3-7	MARY McFADDEN.....	240 W 35th.....	17th fl.....736-4078
Aug. 3	BOB MACKIE.....	550 Seventh.....	22nd fl.....391-8697
Aug. 3	MIGNON.....	530 Seventh.....	3rd fl.....354-4980
Aug. 3	TRACY MILLS.....	550 Seventh.....	10th fl.....221-6374
Aug. 3	MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....	19th fl.....354-6777
Aug. 3	ANTHONY MUTO FOR MOROCI.....	530 Seventh.....	12th fl.....354-1880
Aug. 3	NARCISSA.....	260 W 35th.....	3rd fl.....564-6527
Aug. 3	ALBERT NIPON.....	530 Seventh.....	2nd fl.....354-0760
Aug. 3	NIPON DIMENSIONS.....	530 Seventh.....	19th fl.....719-1100
Aug. 3	NIPON EXECUTIVE DRESS.....	530 Seventh.....	19th fl.....719-1100
Aug. 3	NIPON PETITES.....	530 Seventh.....	19th fl.....719-1100
Aug. 3	NORMA.....(Kay Judge).....	499 Seventh.....	7th fl. North....594-5558
Aug. 3	PAUL-LOUIS ORRIER..(Resort/Early Spring)..	5 E 57th.....	16th fl.....644-3003
Aug. 3	ROD OWENS (Carlota Alfaro, Barboglio, Joy Charlotta, Richard Dayhoff, Disegni, Diva, Hi-Tech, IBE, Kanae, Metamorphosis, Sara Mique, Tangents, Sue Wong, Ricky Yeung, 1011 Design & Others)	...485 Seventh.....	16th fl.....760-0100
Aug. 3	ROD OWENS (Eugene Alexander, Joann Bryant, Choon, Lilli Diamond, Gamma, I.I.F., Lorrie Kabala, NY Diffusion, Petrina, John Ranta, Gene Roye, Sebastiano, Joy Stevens, Sybil/Taste of Honey, Tadashi & Others)	...498 Seventh..	3rd & 6th fl.....564-1870
Aug. 3	POGIA BY D. POLIMENI.....	530 Seventh.....	4th fl.....944-6030



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 3	PORTER GARNEE.....(Holiday/Resort).....488 Seventh.....9th fl.....563-4004 (Alicia Herrera, Roberta Pinto, Louis Marino, Marian Clayden)		
Aug. 3	JACKIE ROGERS.....(Commotion) 264 W 35th.....23rd fl.....695-1673		
Aug. 3	GLORIA SACHS.....550 Seventh.....9th fl.....921-1460		
Aug. 3	SHOWROOM SEVEN (RTW: Yorke and Cole, Sally Beers,...218 W 37th..7th fl.....564-7775 Linea S) (Accessories: Eric Beamon, Johnny Farah, Herve Van Der Straeten, Genius Dilettante, Deborah Harper, Patrick Cox, Lorenzo)		
Aug. 3	HELENE SIDEL FOR B & N.....1441 Broadway....9th fl.....221-3535		
Aug. 3	ADELE SIMPSON.....530 Seventh.....23rd fl.....354-8600		
Aug. 3	COSMO SIRCHIO LTD (Alonso, Bibby,.....230 W 39th.....13th fl.....719-3171 Jean Charles Brosseau, Brijo, Arthur Doucette, Maria Haputs, Ronald Mann, Don Michele, Nite Lite, Rania, Russell Trusso, Giuseppe Verde, Weill)		
Aug. 3	RENO SPARKS KNITS.....214 W 39th.....9th fl.....302-2094		
Aug. 3	FRANCESCA STERLACCI.....214 W 39th.....9th fl.....869-1913		
Aug. 3	ALFRED SUNG/SUNG SPORT.....550 Seventh.....23rd fl.....391-8288		
Aug. 3	TABLE EIGHT-AUSTRALIA.....214 W 39th.....Suite 705.....382-0167		
Aug. 3	ROSE TAFT COUTURE.....498 Seventh.....4th fl.....279-8580		
Aug. 3	TAMOTSU.....214 W 39th.....Suite 704.....921-0326		
Aug. 3	TEAL TRAINA/DOMINIC ROMPOLLO.....550 Seventh.....5th fl.....391-8330		
Aug. 3	TRIC TRAC & PHYLLIS KEITLEN.....209 W 38th.....7th fl.....221-7935		
Aug. 3	JOAN VASS.....485 Seventh.....Suite 510.....947-3417		
Aug. 3	WHODUNNIT (C. Aronson, S. Beebe, T. D'Auria,...512 Seventh...26th fl.....391-3991 Eva, Fiddlestix, Iota, J. Kint, A. Lago, L. Lambrecht, Loube, Liancarlo, H. Radley, B. Standing, Tjara, D. Williams)		
Aug. 3	WILLIWEAR/WILLI SMITH.....209 W 38th.....9th fl.....869-1380		
Aug. 3	YEOHLEE.....202 W 40th.....Suite 1501.....704-9600		
Tuesday Aug. 4 4:30 P.M.	SHOWING OF CRUISE SWIMWEAR Cocktails. Show at 5:15. Thereafter by appt., 6th fl.	GOTTEX (1411 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 354-1240.
Tuesday Aug. 4 6:30-10:30	BOAT SHOW & PARTY: SUMMER '88 SWIMWEAR Cocktails. By invitation.	CATALINA (1411 BWAY, 22ND FL) Contact: Tom O'Connor or Patty, 840-1600.	WORLD YACHTS - PIER 62 HUDSON RIVER (AT 23RD)
Tuesday Aug. 4 6:30 P.M.	SHOWING OF CRUISE SWIMWEAR COLLECTION Cocktails. By invitation.	LA BLANCA (1411 BROADWAY, STE 1603) Buyers: 221-6152. Press: Evelyn Shriver, 362-9598	RED PARROT 617 WEST 57TH STREET
Aug. 4	HARVE BENARD.....205 W 39th.....6th fl.....354-8420		
Aug. 4	CASTLEBERRY KNITS.....530 Seventh.....5th fl.....221-4333		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 4	CLEOPATRA; CLEOPATRA TOO...(Spring).....	530 Seventh.....	17th fl.....382-2454
Aug. 4	ENCORE (Div. of UMI).....	530 Seventh.....	27th fl.....764-0611
Aug. 4-14	KENAR.....	530 Seventh.....	25th fl.....944-5300
Aug. 4	MIKE KORWIN'S KNITWORKS.....	498 Seventh.....	19th fl.....947-8828
Aug. 4	MORTON MYLES.....	550 Seventh.....	15th fl.....391-8700
Aug. 4	CARMELO POMODORO.....	575 Seventh.....	26th fl.....398-9116
Aug. 4	RICHILENE.....	530 Seventh.....	3rd fl.....354-0629
Aug. 4	CAROLYNE ROEHM.....	550 Seventh.....	18th fl.....921-0399
Aug. 4	TRIGERE.....	550 Seventh.....	16th fl.....391-9100
Aug. 4	UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....	27th fl.....764-0600
Aug. 4	VICTORIA ROYAL.....	530 Seventh.....	7th fl.....944-6844
Wednesday Aug. 5 8:00 A.M.	SHOWING OF SWIMWEAR COLLECTION Breakfast. By invitation.	THE TWINS (1411 BWAY, STE. 449) Contact: Bonni Retzkin, 302-4367.	OMNI PARK (7TH AVE & 56TH) BALLROOM
Wednesday Aug. 5 12:00 Noon	PREMIERE: SWIMWEAR COLLECTION Buffet luncheon. By invitation.	FLORA KUNG SWIMWEAR (1411 BWAY, 22ND FL) Contact: Tom O'Connor, 840-1600.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Aug. 5 4:00 P.M.	PRESS SHOWING: BEACHWEAR & SPORTSWEAR COLLECTION Cocktails. Show at 5 P.M. By invitation.	ANNE COLE COLLECTION (1411 BROADWAY, 32ND FL) Press: Eleanor Lambert, 887-8277.	ST. REGIS ROOF 5TH AVE. & 55TH STREET
Wednesday Aug. 5 5:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. Show, 5:30. By inv. Buyers: 869-8424. Press: Joanne Creveling, 755-8500.	ESCADA BY MARGARETHA LEY (1466 BWAY)	HOTEL PLAZA GRAND BALLROOM
Aug. 5	ANNE COLE.....	1411 Broadway....	32nd fl.....398-9696
Aug. 5	JAMISON/JAMISPORT.....	498 Seventh.....	24th fl.....239-9477
Aug. 5	NAT KAPLAN.....	498 Seventh.....	21st fl.....239-9400
Aug. 5	KAPPI.....	498 Seventh.....	24th fl.....239-9485
Aug. 5	HANAE MORI.....	550 Seventh.....	21st fl.....221-5726
Thursday Aug. 6 10:00 A.M.	SHOWING OF CRUISE SWIMWEAR Premiere, children's swimwear. By invitation.	LIZA BRUCE (23 OLD BOND, LONDON) Contact: 944-6311.	SOHO SHOWROOM 1466 BROADWAY - SUITE 401
Thursday Aug. 6 5:00 P.M.	PRESS SHOWING: BEACHWEAR FASHIONS By invitation. Press: Barbara Oka, 505-1330.	PIERRE CARDIN BEACHWEAR	730 FIFTH AVENUE 10TH FLOOR (57TH ST.)
Aug. 6	ESCADA BY MARGARETHA LEY.....	1466 Broadway....	10th fl.....869-8424
Aug. 6-17	HELGA.....	Hotel Drake.....	Suite 1805...(213)627-0806
Aug. 6	LEONARD-PARTS.....	550 Seventh.....	5th fl.....869-3601



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 6	MRS. H. WINTER.....	45 W 25th.....	4th fl.....691-8300
Aug. 8	LUCILLE CHAYT.....	264 W 35th.....	6th fl.....564-2584
Aug. 9-13	NEW YORK INTERNATIONAL GIFT FAIR at Javits Convention Center; 686-6070.		
Aug. 10- Aug. 16	ALISTAIR BLAIR (Cruise Collection) at Berkshire Place Hotel, Ambassador Suite, 21 East 52nd St. at Madison Ave. Contact: Harrington/Branstetter & Assoc., 758-5564.		
Aug. 10	AUGUSTUS/CAUMONT.....	530 Seventh.....	24th fl.....840-6674
Aug. 10	BILL BLASS.....	550 Seventh.....	12th fl.....221-6660
Aug. 10	BOGNER.....	1466 Broadway....	Suite 1402.....921-9410
Aug. 10	CASI DESIGNS.....	530 Seventh.....	2nd fl.....944-8870
Aug. 10	LOUIS FERAUD....(thru 8/21).....	570 Seventh.....	17th fl.....840-8220
Aug. 10	RONNIE HELLER.....	498 Seventh.....	17th fl.....594-4906
Aug. 10	JUDY HORNBY; JUDY HORNBY BOUTIQUE.....	530 Seventh.....	26th fl.....221-4740
Aug. 10	RALPH LAUREN.....	550 Seventh.....	3rd fl.....221-0675
Aug 10	ANDRE VAN PIER/ANDRE VAN PIER ACCESSORIES....	252 W 38th..	12th fl.....719-4750
Aug. 10	OSCAR DE LA RENTA.....	550 Seventh.....	11th fl.....354-6777
Aug. 10	INTIMATE APPAREL MARKET WEEK IN NEW YORK (8/10-14)		
Aug. 10	HANDBAGS & ACCESSORIES; & HOSIERY MARKET WEEK IN NEW YORK (8/10-14)		
Aug. 11	MARY ANN RESTIVO.....	498 Seventh.....	16th fl.....736-0109
Aug. 11	SCAASI BOUTIQUE.....	530 Seventh.....	8th fl.....382-1356
Wednesday Aug. 12 11 & 1:00	PRESS SHOW: RESORT COLLECTION By invitation. Thereafter by appointment beginning 8/18.	DONNA KARAN	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Aug. 12 4:00 P.M.	SHOWING OF CRUISE COLLECTION By invitation. Thereafter by appt., 398-1719. Press: Gottfried & Loving, 688-4665.	NANCY HELLER	1441 BROADWAY SHOWROOM - 34TH FLOOR
Thursday Aug. 13 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 1:00 P.M. By inv. Beginning 8/17 by appointment. Contact: 221-7880.	ANNE KLEIN & CO. BY LOUIS DELL'OLIO	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Aug. 13	CALVIN KLEIN.....	205 W 39th.....	12th fl.....719-2600
*Oct. 4	PARIS: PREMIERE VISION FABRIC SHOW IN PARIS (10/4-10/7)		
*Oct. 4	MILAN: READY-TO-WEAR SHOWINGS IN MILAN (10/4-10/8)		
*Oct. 9	LONDON: READY-TO-WEAR SHOWINGS IN LONDON (10/9-10/13)		
*Oct. 14	PARIS: PRET-A-PORTER SHOWINGS IN PARIS (10/14-10/21)		
Oct. 26	SPRING/SUMMER SHOWINGS IN NEW YORK (10/26-11/6)		